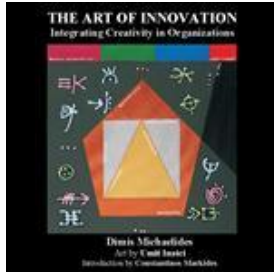
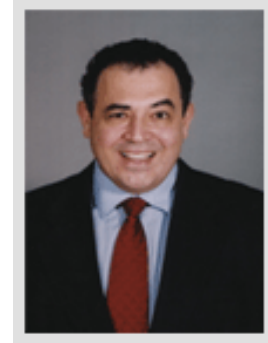


# Meet other Go Wild! GO GREAT!™ Faculty & Featured Key-Note Speakers

**Dimis Michaelides, MBA**  
Cyprus, “The Art of Innovation”, Executive Leadership

Dimis combines his unique experience as a business executive and creativity leader with his talents as a speaker and magician to inspire people in organizations. In a very real and entertaining way, Dimis demonstrates to audiences around the world how uncreative entities can become creative; how creative entities can become more so, and how innovation improves both business performance and happiness at work.



Having held senior executive positions in large organizations such as the World Bank, Zeneca, and the Popular Bank Group, Dimis has come to the conclusion that companies must innovate or die. Through his company, Performa Consulting, Dimis helps organizations confront change creatively and even thrive in very difficult circumstances.

A graduate of the London School of Economics and the London Business School, Dimis has always used his love of art, history, music and magic to contribute fresh perspectives to the business world.

**Kobus Neethling, PhD**  
South Africa

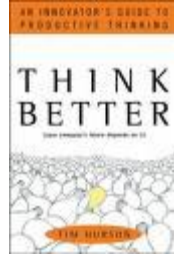
Dr. Kobus Neethling is an award-winning, internationally renowned speaker in the field of creativity. He was included in the 500 Leaders of Influence by the American Biographical Institute and holds six degrees, including two Masters Degrees, a Doctorate and a Post Doctorate on the Identification and Development of Creative Behavior.



He is the author and co-author of 80 books and a number of television programs. As the creator of the Neethling Brain Instruments (NBI™), he received worldwide recognition for the contribution of these instruments towards unique insight in the self, creativity and change.

**Tim Hurson**  
Canada, “Think Better”

Throughout his career, Tim has helped Fortune 500 and FTSE 100 organizations in the US, Canada, and the UK create innovation, marketing, new product, and workplace transformation programs. In the process, he's seen how barriers to creative and productive thinking are also barriers to success — for individuals and for groups.



He speaks regularly about how to use the principles of productive thinking and creative leadership to manage change rather than be swamped by it. He shows how organizations can foster a creative working environment, stable enough to provide cultural continuity and flexible enough to adjust to rapid changes in technologies, markets, and mandates.

He has written numerous articles on enhancing creative intelligence in the workplace, and is a periodic contributor to *Creativity in Action*, the journal of the Creative Education Foundation. He's a faculty member of the Creative Education Foundation, a founding director of Facilitators Without Borders, Chair of the Board of Trustees of the Lessing Institute, and one of the founders of Mindcamp. Tim's book *Think Better: An Innovator's Guide to Productive Thinking* (McGraw Hill, NY) is available in bookstores everywhere.

**Mark Dodsworth**  
Europe, South Africa and the Americas, “RedZebra Team Percussion”

Mark Dodsworth is one of three partners at RedZebra, an experiential organizational development company operating globally since 1994.



Mark has been empowering people for 14 years using rhythm and creativity to actively engage people in communities and companies, helping them discover their individual potential.

Mark is a life-long student of creative arts, communication and people and his daily inspiration is the diverse world in which we live. Mark was born in South Africa and returned eight years ago. He is based in Cape Town, South Africa.

**Janine Fafard**  
**Costa Rica, Health and Wellness Faculty Member**

For over 25 years, French-Canadian Janine Fafard has inter-mingled her tourism industry experience with studying, practicing and teaching yoga & energy psychology. While being an eternal student herself, Janine is a Certified Professional Kripalu Yoga teacher since 89 and a Certified Yoga of the Heart teacher since 99. She lives and teaches in Costa Rica for the past 20 years.



In 1991, Janine designed an inner therapeutic yoga practice entitled *Soul Surrender*, an amazing and unique self-healing journey. In addition to teaching regular yoga classes since the early 90's and leading workshops, Janine's commitment to service saw her organizing healing arts lectures, events & journeys for many people visiting Costa Rica. She has also taught in various Central American countries, Canada, the United States, Mexico and Italy.

Janine has been a member of [KYTA](#) since 1992, of [ANH](#) and a member of [ISSSEEM](#) since 2005 where she presented in 2008.

**Bruce Baum, PhD**  
**United States, Humor, Magic, Creativity & Laughter**

Bruce is a legend in his own mind, is a Professor in the Exceptional Education Department at Buffalo State College and the 'Head Honcho' of HumorCreativity.Com. Bruce is author of *How to Motivate Audiences: 121 Warm-ups, Icebreakers and Activities for Promoting Creative Problem Solving, Teamwork and Laughter* and *20 Magic Tricks for the Magically Impaired* (DVD). He is a Colleague in the Creative Education Foundation, a member of the International Brotherhood of Magicians, an Associate with the Center for Development of Human Services, a certified Laughter Leader and a member of the Association for Applied and Therapeutic Humor. Bruce has conducted numerous programs on humor, creativity, team building, educating individuals with disabilities, coping with difficult people, communication, self-esteem, and managing stress. In his spare time, Dr. Baum is a Rocket Scientist, Bronco Rider, Taxidermist, Explorer, Brain Surgeon and Gourmet.



**Eileen Doyle**  
**United States, Marketing & Consumer Research**  
**Innovation Games ®**



Eileen Doyle is the President of Deeper Dives which provides highly-interactive facilitation and market research for Fortune 500 companies. With more than 15 years experience, Eileen has facilitated diverse projects such as ideation sessions, team building, market research, TV casting research, naming studies and ethnography. Her projects have helped clients to improve awareness of their customers' wants and needs, both conscious and unconscious, and successful ways to address those in new products, advertising and innovation. Her creative problem solving techniques also help companies and teams solve problems, get un-stuck, think differently, and work together while planning and achieving strategic goals.

Eileen is a Myers-Briggs Type Indicator ® (MBTI) Qualified, Pearson-Marr Archetype Indicator™ (PMAI) trained and is a Certified Laughter Leader. She also holds a Professional Research Certification (PRC) from the Market Research Association.

**Marlies Grindlay**  
**South Africa, Sensability, Using the senses**  
**as a creative tool**



Marlies Grindlay works with corporations, leaders, teams, groups and individuals to unlock their inner wisdom using a sensory and more intuitive approach to elicit and accelerate innovation and apply change leadership. There is a distinct focus on having fun in the process of generating actionable solutions and driving serious business and personal results.

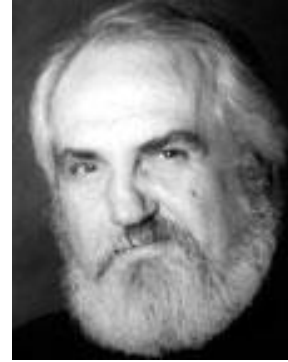
After 8 plus years in sensory and consumer research at IFF in flavors and fragrances developing her sensory skills, conducting qualitative and quantitative marketing research, doing marketing gap analysis and concept generation, Marlies has more recently explored the intriguing world of fragrances too.

**Annie Coetzee**  
**South Africa, Emotional Intelligence**



Annie is a Key-Note Speaker, Author and Inspirational Trainer on Self-Empowerment specializing in Emotional and Creative Intelligence. She also performs International Training in Communication and Human Intelligence.

**BLACK, ALAN - PhD, CSP.**  
**United States, Cre8ng**



Alan (Robert Alan Black, Ph.D., CSP) is a Creative Thinking Consultant who focuses upon the development of creative thinking, leading, communicating, teamwork and problem solving skills in the workplace. His company is Cre8ng People, Places & Possibilities. When not traveling the world, Alan calls Athens, Georgia home. As a consultant, speaker and author, he helps people expand and enrich their natural creative abilities. Alan uses his 49 years of daily creative work experience at 47 different jobs in eight fields, lasting from one day to 25+ years, along with his formal education in creativity, design, architecture, counseling and educational psychology to provide: examples, skills, tools and techniques to everyone in his groups and audiences. He also has been voted “Employee of the Month” over 300 months in a row. Life to him is “A Creative Journey, Not a Guided Tour. “ Since 1976 he has given over 3400 presentations around the US and the globe. Plus he has written and co-written over 30 books and has had over 400 articles published.